

Karen Davis

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Education

Texas A&M University, College Station, TX

May 2010

Bachelor of Business Administration in Marketing; Minors in Spanish and International Business

Major GPR: 4.0, Cumulative GPR: 3.677

Texas A&M University Study Abroad, Barcelona, Spain

May - July 2009

Leadership

Mays Business School Fellows Program

Group XXVII Fellow

December 2008 - May 2010

- Selected as one of the top business undergraduates to participate in an intensive professional development program designed to strengthen team-oriented leadership capabilities
- Gained a wealth of knowledge and insight from weekly industry speakers and corporate visits in New York City
- Worked intimately with a group of 8 Fellows to bring awareness to the March of Dimes as well as raise a contribution valued at \$10,000 through monetary donation and consultation

Christian Business Leaders

Marketing Committee Chair

August 2008 - May 2009

- Managed committee responsible for the advertisement of the organization's name and events
- Contributed to staff decisions and overall direction of the organization

Member of Social Committee

January 2007 - May 2007

- Organized spring formal and end-of-the-year party for 60 people

Member of Special Events Committee

August 2007 - May 2008

- Planned tailgate/outreach event from September to December and Living Out Loud Conference from January to May

Freshman Business Initiative

Peer Leader

January 2007 - December 2008

- Mentored and taught a small group of 15 freshmen therefore helping them transition into Mays Business School
- Developed a teaching style to communicate important information to the group that would aid them in both their professional and personal college career

Work Experience

TPN Retail Marketing, Dallas, TX

Account Coordinator, Tropicana Account

June 2010 - April 2011

- Managed the communication between the account service team and the creative team on the Tropicana account by providing instruction, organization, and leadership
- Served on multiple internal committees including those responsible for employee development and the retail database

Appelt A&M Visitor Center, College Station, TX

Staff Member and Tour Guide

August 2009 - May 2010

- Acted as a point of contact for prospective students and visitors of Texas A&M and the main source of information during their first experience in Aggieland

Sky Ranch, Van, TX

Senior Counselor

May - July 2009

- Coordinated the team of counselors, attended to necessary paperwork and trouble-shooting as problems arose

Senior Assistant Counselor

May - July 2008

- Supported and assisted the senior counselor in decision making as well as assuming senior counselor responsibilities in her absence

Assistant Counselor

May - July 2007

- Directed a weekly schedule for 22 eighth grade girls while developing a meaningful relationship with each of them
- Collaborated with counselor and staff team to manage and divide the workload

Texas A&M Resident Life Staff, College Station, TX

Resident Advisor

August 2007 - May 2008

- Functioned as a liaison between university residential life staff and 60 incoming freshman
- Organized and led wing meetings, distributed information, counseled residents in roommate conflicts, and kept official records for the university